



ANNUAL REPORT 2023-2024

46 Years of Working
Together

**VILLAGE WELFARE
SOCIETY**

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Annual report always is a key finding part of the organisation; it shows the working impact of the time frame of the working annual year 2023-2024. Village Welfare Society (VWS) is one of the famous organisations, is working since last four decades. VWS is working with underprivileged, marginalised, and deprived section of the society providing the alternative opportunities.

Village Welfare Society (VWS) is a social development organisation has been working with poor and under privileged in West Bengal since 1982. The right based activities are all inclusive of the areas of education, health, livelihoods security, elder care, water and sanitation, women empowerment, skill training. There is also focus on road safety, benefits of medicinal plants, consumer awareness, save the girl child, save soil and environment, health, and hygienic practices etc.

Vision:

VWS visualizes a self-reliant society cutting across the barriers of caste, creed, clan, or colour. The society would be free from the evils of gender discrimination, illiteracy, ill health, poverty, and exploitation, where men and women will move forward in perfect accord with nature and substantial social and economic development.

Mission:

VWS's mission is to create meaningful opportunities for the distressed, disadvantaged, and deprived segment of the society with a prime focus on poor women so that they can attain socio-economic empowerment and substantial social and economic development achieving highest level of humanity and solidarity.

Core Values of VWS:

- Commitment to sustainability, acting in environment friendly way.
- Assurance to innovation and excellence
- Gender Equality
- Integrity
- Transparency

Objectives:

- Increase community awareness on gender equality, socio-economic empowerment of women.
- Improve livelihood opportunities for the poor women providing financial access for them.
- Promote employability skill and ensure food and livelihood security.
- Establish model education for the children of disadvantaged classes.
- Increase community awareness on growing practice of water sanitation and hygiene.
- Ensure shelter assembly and care for the oppressed elderly, mobile health care for them.
- Increase awareness on environment protection and regeneration.
- Strengthen alternative women group on basic health care and protection



Strategic Approach:

Participatory: Ensure active participation of all the stakeholders

Inclusion: Focus on mainstreaming of socio-economically disadvantaged community towards better life and livelihood

Sustainability: Focus on capacity building of the community people to plan and act in an environment friendly way

Thematic Focus:

- Gender equality and women empowerment
- Skill development and employability
- Child rights and protection
- Child education
- Environment protection and regeneration
- Water sanitation and hygiene promotion
- Sustainable agriculture and food security
- Elder care
- Mainstreaming of the ultra-poor women families

Infrastructure:

- Village Welfare Society has registered office of three storied building is at Pancharul, Howrah includes furnished and equipped office rooms, training cum production centre, accommodation for the trainees with capacity of 30 participants, along with other logistic facilities, Model School, and experienced staff.
- The Head Office is at "VILLAGE TOWER", F-15, Geetanjali Park, Ariadaha, Kolkata is a five storied building with equipped office rooms, training halls, accommodation of 40 participants with modern facilities, trained and experienced staff.
- Newly constructed building named "ANANDAM", coverage almost 6000 square feet for old age home at next premises of old building.
- The well-equipped project office is at Gurap of Dhaniakhali, Hooghly.
- Human Resources:
 - Having seven (12) qualified members with an average 25 years' experience in development sector as policy makers.
 - Having dynamic and qualified Fifteen (25) professionals (15 males and 10 females) with excellent skill and experience in both rural and urban development.



Chronological Journey:

Sl. No.	Milestones	No.	Year / Dates
1	Registered under West Bengal Society Registration Act, 1961	S/34759 of 1981-82	4 th January, 1982
2	TAN	CALVO1895F	20.12.2004
3	PAN	AAATV2094H	21.12.2017
4	FCRA Registration No. and Date	147000004	26 th February, 1986
5	Registration of Income Tax Exemption U/S 12A of IT Act	DIT(E)/8E/197/93-94/2041-43	1993-94
6	Registration of Income Tax Exemption U/S 80G of IT Act	CIT(E/10E)/737/2017-18/2018-19/G-0043/0633-35	28.05.2018
7	Empanelled with National CSR HUB, TISS, Mumbai	TISS AESDII/18/05/680	04.01.2019 03.01.2022
8	Registered with Paschim Banga Society for Skill Development (PBSSD)		2016
9	Empanelled with NGO DARPAN (NEETI AAYOG), Govt. of India	WB/2009/0002268	2009
10	MCA with CSR-1 Registration no:	CSR00012974 /SRN-T35016682	11.08.2021

Future Initiatives:

Our future planning is active and inclusive of community needs based on strength of the organisation. Seeking out key players with diverse viewpoints on issue/s identified, to develop partnership with government and non – government partners, corporate bodies etc for continuation of the programmes also the new to be initiated.

The issues like poverty alleviation, elder care, water, sanitation, and hygiene promotion, women empowerment and livelihood, skill enhancement will be strategically addressed as continuation of the past activities. The integrated programme for older persons (extended Old Age Home and Mobile Medicare Unit) and child education initiatives are also among them.

This year we are very much enthusiastic to work as training provider of skill development on different sector skill council on Retail Sales, Medical Sales Representatives, Elderly Caretaker, Computer Hardware peripheral for both educated males and females will be able to earn their livelihood. There is a great need to properly skill this significantly large work force so that they can become a major part of the economy.

In addition, different issue-based awareness, and action programme- on consumer awareness, mother and child health, cancer prevention, benefits of herbal medicinal plants, awareness on HIV and AIDS, Save Water and Save Soil, environment awareness and regeneration, save girl child etc will also be continued as usual.



Message from the Desk of Secretary:

I am extremely happy to share that the Village Welfare Society completed the glorious journey of 46 Years, and we are publishing our Annual Report of **2023-24**. We achieve some great learning experience in last four decades. It was significant with the project's initiation and its successful completion has brought about meaningful impacts in our society. It was in association with our donors, community people, stakeholders, and partners, with widened strengthening of our position over various sources of funds enable to carry out and extend our activities rebuilding human resources has resulted an expanded outreach.



We are always prioritizing our focus on skill development, entrepreneurship, livelihoods, and education in one hand and health-hygiene, safe drinking water, organic farming, leadership development these are also the prior parts of Village Welfare Society. To bring about significant change in every effort and strengthening our endeavour in skill development as successful training centre, we must move forward a long journey yet with the other remaining efforts. Our special gratitude to the members of Lions Club, Kolkata Regency, and the trustees of Thandulal Manorma Devi Foundation and to Mr. Sunil Shah, FCA.

We sincerely would take privilege to express our warm gratitude to all our friends, well-wishers, supporters, community peoples, supporting agencies, government officials, various govt. depts, central and local bodies of Panchayats and Municipalities, corporate and private sectors for their vigorous contribution, active participation, commendable cooperation since last four decades.

However, the main credit goes to our sincere and committed volunteers for their hard work, sincerity, and dedication. We are fortunate that our experienced employees and new recruiters have blended in so well that contributed it as one of the India's leading Non-Government Organisation (NGO). We cordially invite more members to take active part to achieve our mission in a sustainable way in future.

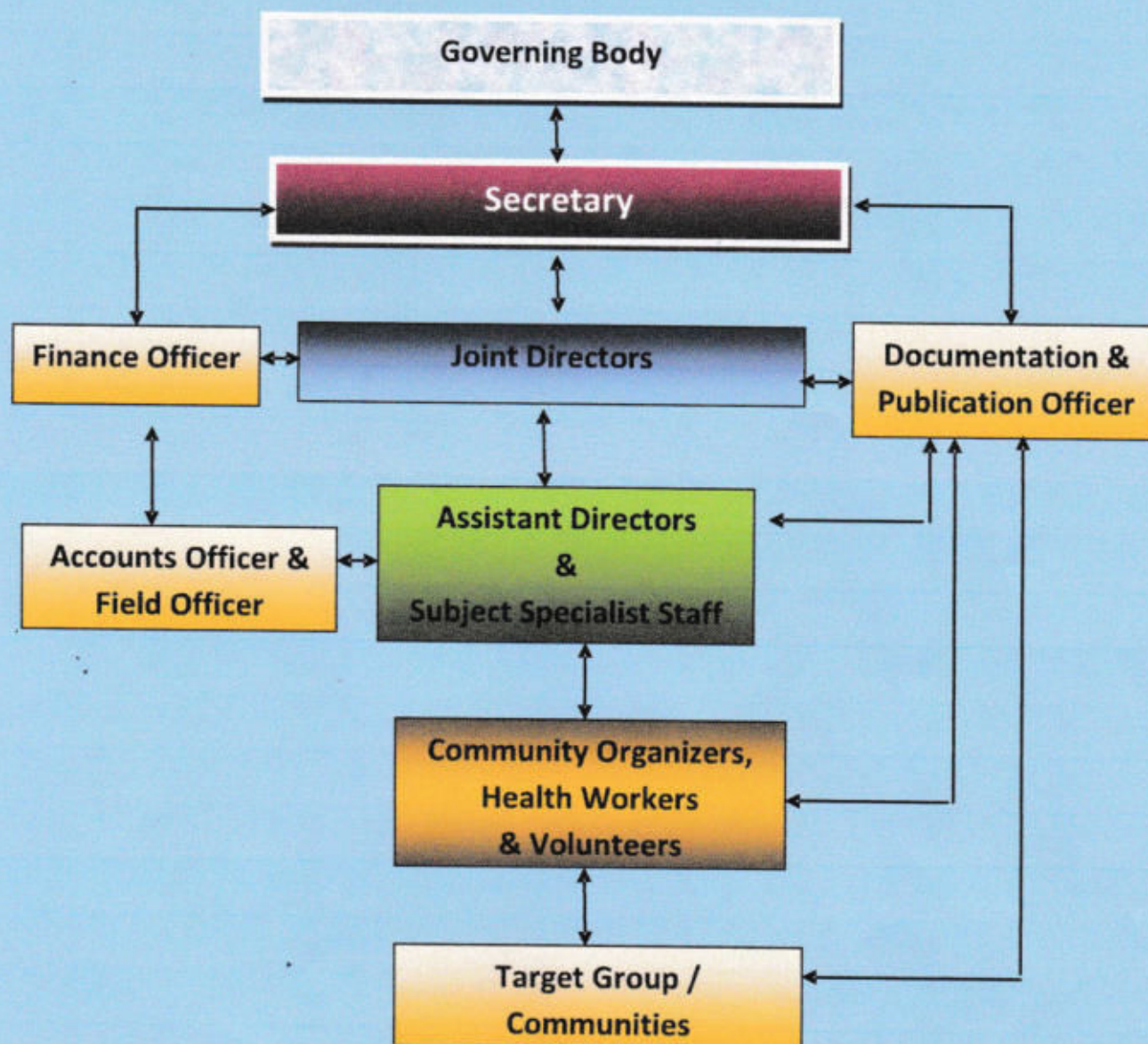
Thanking You All!

With Best Regards

Mr. Ajit Maity

Secretary

Village Welfare Society

**Organogram:**



Ongoing Programme and Activity Details:

• Integrated Programme for Older Persons:

VWS has been working with aged women members since the year 1993. Integrated Programme for Older Persons is an important programme of VWS (Under AVAYA MSJE).

This old age home is located at Pancharul, Udaynarayanpur, Howrah partly sponsored by Ministry of Social Justice and Empowerment, Govt. of India under the scheme of Integrated Programme of Older Persons (IPOP AVAYA) and it is partly by the VWS own.

It accommodates 50 destitute, neglected, and helpless women –widows of different districts are given service free of cost, having no one to look after.

VWS has been working with aged 60 and above women members since the year 1993 with an integrated approach for their better life providing basic facilities along with other services of regular health check-up, recreation like songs, yoga, games, reading of newspapers, exposure visit etc, through an old age home.



The Old Age Home of VWS, Anandam

Name of the Programme	Location	No. of Beneficiaries
OLD Age Home (OAH) for Women	Pancharul, Howrah	50 Women
Mobile Medicare Unit (MMU) for Older Persons	Pancharul, Howrah	1680 People



• Skill Development of the Youths and Creation of Employability:

Village Welfare Society (VWS) is taking some appreciable initiative to provide skill-based training to the needy beneficiaries. The candidates got the opportunity to learn the skill-based training of beauty adviser courses under beauty and wellness sector.

Basically, the minority women are getting these opportunities to learn the new expertise and to achieve the certificates and as well as they are getting chances to achieve the knowledge which will help them to earn in future.

Youth unemployability is a very crucial problem for society and due to lack of technical professional knowledge they cannot access the technical opportunities. These kinds of skill development programmes are always an additional advantage for each, and every youth learn.

• Education:

Education is also an important thematic working part of the organisation. As per the basic child rights all children should get elementary education, but unfortunately due to poverty and less accessibility of opportunity there are many children who are deprived to get the elementary education in our surroundings. Most of that under privileged children working as child labour. So VWS is taking an important role here to eradicate the child labour system. Village Welfare Society is initiating a school effort at the primary level in Howrah district. The pre-primary and primary education is very much needed for every child for their proper cognitive development at per age. Consequently, VWS believes that we should teach individual children and be respectful of and account for their individual uniqueness of age, gender, culture, background. All children should get the opportunity to learn from an accessible inclusive environment to enhance their learning and basic cognitive skill at primary level. VWS is creating an opportunity where distressed children can get the admission at primary level with an optimum admission fee. The organisation also celebrates the CRC week as the part of this activity.

Programmes	Locations	No. of Beneficiaries
Village Model School	Pancharul, Village of Udaynarayanpur Block of Howrah district	150 Students
Awareness generation on Right to Education – Camps and health Camp	Pancharul, Village of Udaynarayanpur Block of Howrah district	1950 Members

RogiSahayata Kendra:

This initiative is implementing at the premises of Satyabala ID Hospital at Ghusuri, Howrah and run by the Village Welfare Society (VWS) with the support from District Health and Family Welfare Samity (DHFWS). This is another important initiative of the organisation to work with the needy population. RogiSahayata Kendra and the objective are to provide diverse information and require service to the patients and family members and to the needy peoples. In the year 2023-2024 we have around 1923 indoor patients, and outdoor patient around 1530.

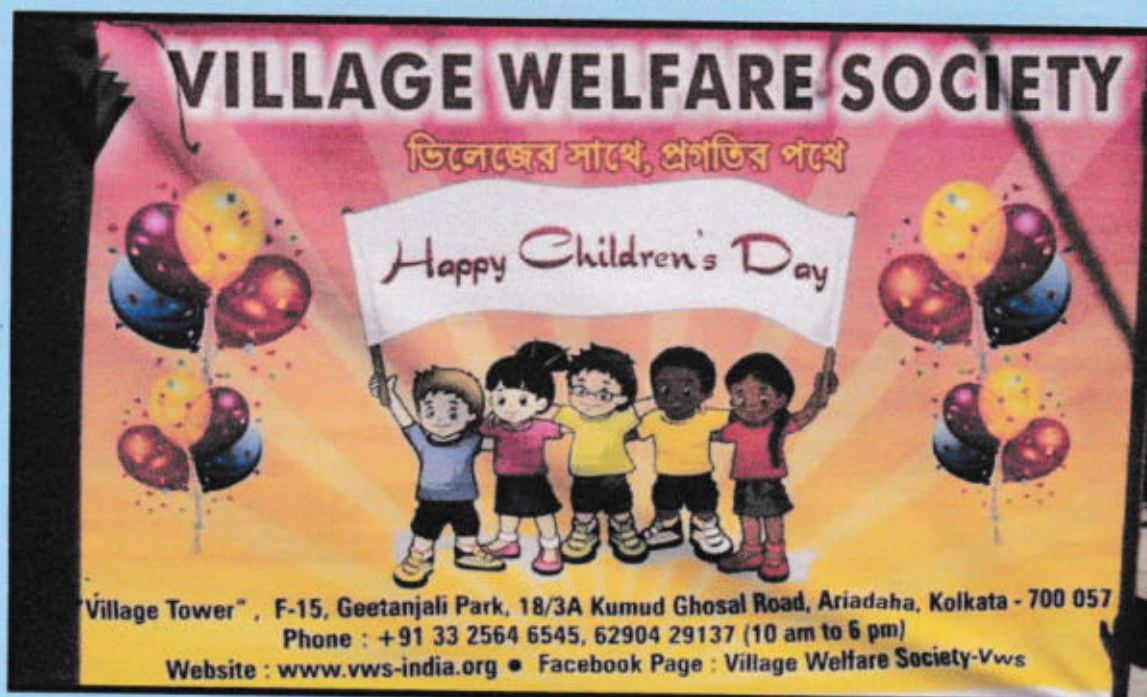


Other Year Wise Activities of the Organisation:

Name of the Programme: Children Day

Implemented By: Village Welfare Society

Implementing Place: Rajabagan Slum Area (Near Tantipara Bus Stop)



This children's day initiative is being organized by the VILLAGE WELFARE SOCIETY (VWS) and finally implemented as per the scheduled date on 14th November of 2023 (TUESDAY). We all know the children day is being celebrated on 14th November 2023. On the same context the Village Welfare Society planned for this initiative.

Objective of the Programme:

- To provide some necessary educational kit to those distressed children who must have face the financial problem, social challenges to continue their study and right to education.
- Right to Education is one of the basic rights of children but many of the children unfortunately did not get the right from neither society nor from their family. So, VWS is trying





to initially provide this nominal education kit to all of them and then will initiate the process to mainstream them in formal education sector in near future as the part of long-term objective.

Expected Out Come:

- This opportunity will create a future perspective to work directly with these absolute needy children for their better future and they will be aware regarding their basic child rights through the child rights orientation sessions provided by us.
- Apart from implementing solo we tried to make a collaboration with more organisations and individuals who ever was willing to be a part of this initiative and this big umbrella may work together in near future as a collaborative way to eradicate and eliminate some social problems and specially will work regarding the Right to Education objective.
- Children will learn in joyful way, and they will be sensitized regarding child rights as well as regarding the mainstreaming formal education.

Successful Collaboration With:

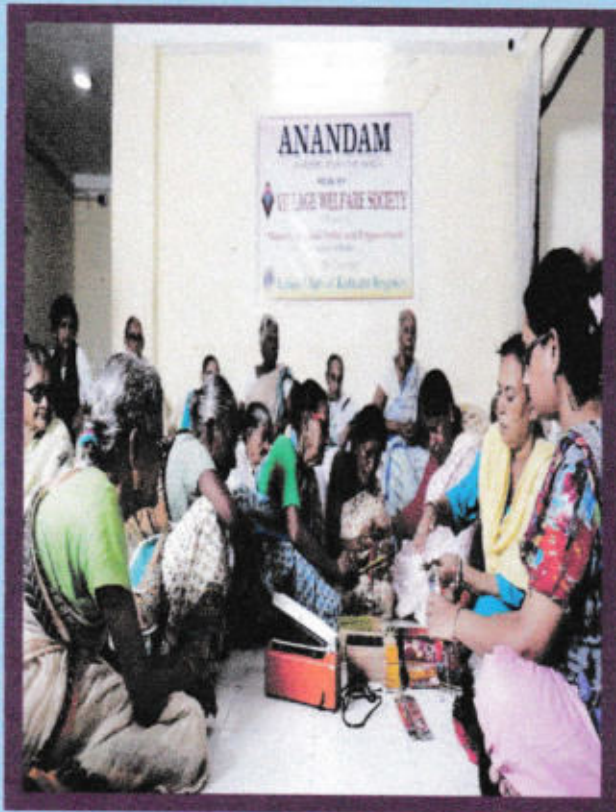
- Vridith care
- One Step for Humanity
- Lions Club of Calcutta North Femina
- Pioneer Trading Company

Education Kit Bag Content:

- Pencil Box with kits (Pen, Pencil, Eraser, Sharpener)
- Small Exercise Book
- School Bag
- Dry Food Packets
- Cloths etc
- Celling Fan
- Mattress

Number of Beneficiaries Covered:

Though initially we planned for 500 distressed children but at the end with the help of this collaborative approach the entire team was capable to give the products to 300 children of the same area. Thus, we are planning to reunite all the positive minded individuals and groups to bring the effective change in our surroundings and in society.





Memorable Glimpses of International Women's Day

08th March 2024



Role Play by the Old Age Beneficiaries on 08th March.



Students at Village Model School participated on 08th March.





Memorable Glimpses of Swachh Bharat Abhijan 2nd October 2023 celebration at Old – Age – Home





An Appeal:

Dear Reader,

Now in existence for over 46 years, VWS expands its programmes and offerings to the community. Hope you will be a part of many events that are offered and experience the pride we take in supporting our cause.

It is our mission" to create meaningful opportunities for the distressed and deprived segment of the society with a prime focus on poor women so that can attain socio-economic empowerment and substantial social and economic development achieving highest level of humanity and solidarity".

In view of this, we rely on the generosity of individuals, company and organisation, network – like you to serve the potential community every year.

We request that you make commitment to support our annual appeal by contributing a donation in cash or cheque. This year our goal is to leverage of Rs.7 (five) crore and a half and we hope to have your contribution for their cause. Your generosity will make difference in community to continue the work. Your donation is to be tax benefit able. Every donation, regardless of size makes a difference.

Thank You in advance for your support.

Mr. Ajit Kumar Maity

Secretary

Village Welfare Society



Acknowledgement

Heartiest Congratulations to our following donor for 2023-2024

- Ministry of Social Justice and Empowerment, Government of India
- Ministry of Minority Affairs, Government of India
- West Bengal State Medicinal Plant Board, Government of West Bengal
- West Bengal Society for Skill Development (PBSSD)
- Department of Health and Family Welfare, West Bengal
- Concerned Central Ministry
- Concerned Departments, Government of West Bengal
- Rice Research Centre, Chinsurah, Hooghly
- Village financial Services Limited
- Concerned Local Bodies and Panchayats
- LIONS Club, Kolkata Regency
- Thandulal Manorma Devi Foundation
- Mr. Sunil Shah, FCA
- Vridh care
- Brilliant Heart Foundation (Apollo)
- Individuals

We are highly grateful to all of you for your valuable positive commendable contributions in our journey to make it worthy and successful.